



VELUMANOHARAN ARTS AND SCIENCE COLLEGE FOR WOMEN
“EMPOWERING WOMEN FOR CHANGE”

(An Educational Initiative under Velumanoharan Health and Educational Trust)
(Affiliated to Alagappa University, Karaikudi, Recognized by UGC under Section (2f))
Marappalam, Peravoor Post, Ramanathapuram.

Report on ‘Entrepreneurship: The Future Economy’

A Entrepreneurship Development Programme on the topic ‘Entrepreneurship: The Future Economy’ by Mr. E. Prabhu , M.Sc., M.Phil., Head R& D of Organic World, Manufacturing industry of native cow based products & Organic fertilizers on 10th August of 2024 between 1.00 pm to 3 pm in seminar Hall for all PG and all final year UG students. The Programme commenced with the prayer songs as per the agenda where Ms. Aasimathu Nisha, III B.com VMASCW. The gathering was welcomed by the Dr. I. Priya, Assistant Professor and Head with welcome address and introduced the chief guest for the day and the Presidential address delivered by Dr. Dr. A.E.G.C. Rajani, Principal, VMASCW.

The session was started by Mr. E. Prabhu, Resource person explained about the language as a commodity, how it is useful for the society. Resource person discussed the values of Entrepreneurs how to develop a business plan, launch your first product, create an online presence and achieve financial stability. He discussed the various plans available in the government and private sector relating to becoming entrepreneurs. The entire session was very interactive with the faculties. The gather was ended with good advice from the guest speaker and the gather was thanked by the vote of thanks, by S. Kalaiselvi, Assistant Professor & Head, Department of Commerce (B.Com CA), VMASCW.





HoD